

ConnectX improves communications performance.

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# Customer Service Automation

## Reduce Costs

Call handling time is reduced because you have the caller's details to hand and don't need to ask for them again.

## Improve Service

By knowing who the caller is before answering the call you can offer a more personalised service.

## Increase Sales

Telephone calls can be made automatically from your database or application thus speeding up connection and avoiding mis-dialling.

## Improve Productivity

By automatically opening your application or database on the correct screen, you can enter call related notes right away without losing seconds finding the correct screen or tab to use.

## Share

If a call is transferred, all the caller's details are shared with the next person.

connect<sup>x</sup>

Call Connection & Integration

**ConnectX** is a powerful integration tool that brings together business and telecoms data in real time and uses it to speed up call handling and to improve the quality of service offered to customers.

**ConnectX** recognises who's calling and uses this information to search through your database or application to find the matching contact.

It will then screen pop all the contact details before the caller has been answered.

**ConnectX** integrates with a large number of databases and applications as standard to ensure that it works for your business.

**ConnectX** also works with you to make outbound calls to your clients automatically from within your application.

There's even an SDK (software development kit) to allow software vendors to do their own screen popping and database integration but still use our PABX integration technologies.

**ConnectX** can be used as a stand alone application or together with the other integrated applications in Comms Suite X for call recording, call logging and motivational wallboard displays.

In fact, **ConnectX** is often used in conjunction with **RecordX** so that each call recording can be labelled with such things as a customer ID or reference automatically ready for later retrieval.

Whether you have just a few call handling staff in your business or a large number of agents in a call centre, **ConnectX** is scalable enough to meet the demands of any business.



Sage Accounts - Client details automatically opened and displayed.

## Customer Service Automation

**ConnectX** brings your business and application data to life allowing you to deliver a faster and better service to your callers.

OPTIONS	STANDARD	PREMIUM	ENTERPRISE
<b>Store &amp; Backup Calls</b>			
SmartServer running as a Windows Service	✓	✓	✓
Connection Server running as a Windows Service	✓	✓	✓
Maximum number of desktop clients	15	100	Unlimited
<b>Desktop Phone</b>			
Address Book with manual import	✓	✓	✓
Call History	✓	✓	✓
Extension Status	✓	✓	✓
Preview Dialling, Call Answer	✓	✓	✓
Simple Screen Popping on incoming CLI	✓	✓	✓
<b>Standard Application Support</b>			
Access (Microsoft, Database)	x	✓ No scripting	✓ With scripting
ACT!, ACT! Professional (Sage, CRM)	x	✓	✓
MS CRM (Microsoft, CRM)	x	✓	✓
Goldmine (Frontrange, CRM)	x	✓	✓
Lotus Notes (IBM, Contact Management)	x	✓	✓
Maximiser (Maximiser Software, CRM)	x	✓	✓
Outlook (Microsoft, Contact Management)	x	✓	✓
Exchange (Microsoft, Contact Management)	x	✓	✓
SuperOffice (SuperOffice, CRM)	x	✓	✓

OPTIONS	STANDARD	PREMIUM	ENTERPRISE
<b>Bespoke Application Support</b>			
Adapt (Bond, Recruitment)	x	x	✓
Autoline (Kerridge, Automotive)	x	x	✓
C360 (C360 Solutions, CRM)	x	x	✓
Capital Gold (Pegasus, Accountancy)	x	x	✓
DezRez (DezRez, Property Management)	x	x	✓
Emis (Emis, Medical)	x	x	✓
Lawbase (Synaptec, Legal)	x	x	✓
Navision (Microsoft, CRM)	x	x	✓
Sage Line 50/100 (Sage, Accountancy)	x	x	✓
Database:- Oracle/SQL Server/ODBC/dBase/FoxPro	x	x	✓
SDK:- Software Development Kit	x	x	✓
Many more...	x	x	✓
<b>Installation</b>			
Helpdesk support available	✓	✓	✓
Remote diagnostic support available	✓	✓	✓
Installation service available	x	✓	✓



ConnectX is fully integrated with RecordX.

RecordX complements ConnectX by providing a comprehensive call recording solution that's integrated with your business and your customers. Together they provide the complete customer service solution.

RecordX will enable you to:

- ▶ Resolve Disputes
- ▶ Demonstrate Compliance
- ▶ Monitor Quality
- ▶ Improve Performance
- ▶ Share Information

Microsoft CRM - Client details automatically opened and displayed.



Award Winning Products



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Quality Accredited Support